



Te Taihū
m

Te Ihuwaka Kotahi Tū Tonu
Strategic Plan
2020 - 2023

Te Taihū standing together in solidarity

He waka eke noa

A canoe which we are all in with no exception



He Whakatau

E kore e hekeheke he kākano Rangatira.
Our ancestors will live on in each of us.

E ngā mate, haere atu koutou i te huanui. Takoto mai koutou i te urunga e kore e nekehia, i te moenga e kore e hikitia. Me maumahara tonu o ō tātou tūpuna, haere, haere whakaoti atu koutou. He mihi tēnei ki ngā tāngata i tīmata ake i runga i te wawata kia mahue. Nō reira, ko rātou ki a rātou, tātou te hunga ora, tēnā anō tātou katoa.

Tāuti mai koutou ki tēnei rautaki whutupōro Māori i Te Taihū o Te Waka a Maui, hei āwhina kia arataki mai tātou i ngā takahanga waewae o ō koutou tūpuna.

Tūngia te ururua kia tupu whakaritorito te tupu o te harakeke.
Set the overgrown bush alight and the new flax shoots will spring up.

Whakapuakitanga | Foreword

*We look to ensure
Māori Rugby
thrives and
continue to grow
and develop in
our region to
strengthen our
communities.*

Our organisation - Te Taihū o Te Waka a Maui Māori Rugby Board are pleased to present our strategy; *Te Ihuwaka Kotahi Tū Tonu 2020 - 2023!*

Māori rugby has evolved over the past years, from its inception of humble beginnings to the current day. Whilst the strategy looks to the future we must look back and acknowledge our many Stalwarts from across the Top of the South who toiled and strived to maintain a Māori rugby presence in the region, for without the tireless effort of the few we could question our existence today.

This strategy ensures our values are at the foundation of our organisation as we look to support and promote rugby in Te Taihū. The development of this strategy incorporates the views of Iwi Māori, whānau and rugby communities. We thank you all for your contribution and reiterate this strategy belongs to all of us and we are all responsible. By working together in unity and maintaining our autonomy- Te Taihū Māori Rugby will be strong!



Barney Thomas
Chairperson - Te Taihū o Te Waka a Maui Māori Rugby



Wayne Young
Chairperson - Tasman Rugby Union

Ngā Uara | Values

Kotahitanga

We will work together to promote Māori Rugby.

Rangatiratanga

We will uphold our autonomy as Māori.

Whakapapa / Te Reo me ōna Tikanga

We will reflect the importance of Māori genealogies through kinship and normalise Te Reo Māori upholding our Tikanga Māori.






Whanaungatanga

We will ensure visibility of Te Tauihu Māori Rugby is effective.



Mātāpono | Principles

To align our operations so that we deliver on our strategic plan we are committed to:

-  Encouraging inclusion, involvement of Whānau.
-  Ensuring Te Taihu Māori Rugby is connected through building effective relationships throughout Te Waipounamu.
-  Having a cultural awareness model to enable Māori Rugby to inspire autonomy, aspirations and destiny.
-  Supporting environments where Te Taihu Māori Rugby can develop and grow.
-  Upholding the mana and supporting Iwi in Te Taihu.

Mahere Rautaki | Strategic Plan

Ngā Uara	Ngā Kaupapa	Ngā Hua	Whakataunga		
KOTAHITANGA			Short Term 2020	Medium Term 2021 - 2022	Long Term 2023 +
Relationships / Networks	Build & Maintain relationships between Māori and the Rugby communities in Te Taihū.	<ul style="list-style-type: none"> Relationship agreements developed. Engagements held with the communities. 	Awareness of Te Taihū Māori Rugby in Te Taihū.	Improved awareness of Te Taihū Māori Rugby in Te Taihū	Established enduring and effective relationships.
RANGATIRATANGA			Short Term 2020	Medium Term 2021 - 2022	Long Term 2023 +
Governance & Management Operations	<ul style="list-style-type: none"> Strengthen the Board. Investigate Governance structure entities. Create Regional Māori Development Positions (RMDO). 	<ul style="list-style-type: none"> Professional & Competent Governance Board. Legal entity confirmed RMDO Positions created. 	<ul style="list-style-type: none"> Identify workforce with skills to support Governance entity. RMDO resource funding confirmed and applications applied. 	<ul style="list-style-type: none"> Improved Governance Board. RMDO are positioned in Te Taihū. 	<ul style="list-style-type: none"> Professional Governance Board. RMDO positions contributes to the enhancement of Rugby in Te Taihū.

Mahere Rautaki | Strategic Plan

Ngā Uara	Ngā Kaupapa	Ngā Hua	Whakataunga		
WHAKAPAPA / TE REO ME ONA TIKANGA			Short Term 2020	Medium Term 2021 - 2022	Long Term 2023 +
Authentic License / Supportive Environment	Create a Te Taihū Māori Rugby culture incorporating Te Reo Māori me ona Tikanga.	Te Taihū Māori Rugby culture incorporated into Tasman Rugby Union and its stakeholders.	Te Taihū Māori Rugby culture is visible in the Region.	Improved visibility of Te Taihū Māori Rugby culture.	Te Reo Māori me ona Tikanga is normalised in Te Taihū.
WHANAUNGATANGA			Short Term 2020	Medium Term 2021 - 2022	Long Term 2023 +
Promotion & Marketing	Develop Communication strategy to Promote & Market Māori Rugby in Te Taihū.	Increased participation in Te Taihū Māori Rugby.	Improved awareness of Te Taihū Māori Rugby.	Participation numbers for Māori has increased.	Effective Communication Strategy integral part to building and enhancing Māori Rugby in Te Taihū.

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